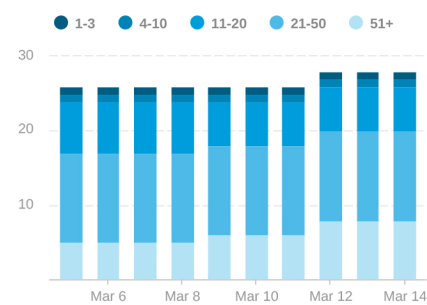


CALIFORNIA (Berkeley)

GOOGLE KEYWORD RANKINGS

Google Rankings

28



28

Desktop Rankings

▲ 14

Desktop Ranking Change

ORGANIC SEARCH SHARE OF VOICE

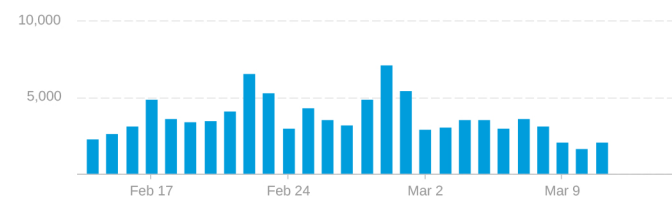


Untracked SoV	69.15%
yelp.com	18.53%
tripadvisor.com	11.84%
veggiegrill.com	0.23%
happycow.net	0.18%
thebutchersve...	0.03%
findmeglutenf...	0.03%
eater.com	0.00%

GOOGLE MY BUSINESS (BERKELEY)

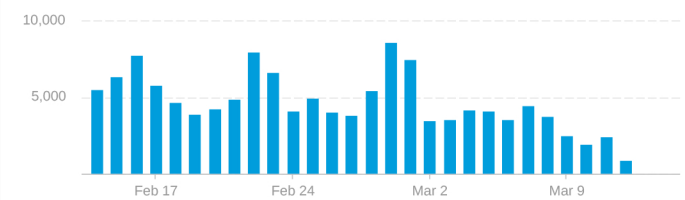
GMB Searches

101 K



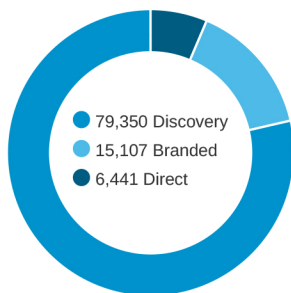
GMB Views

132 K

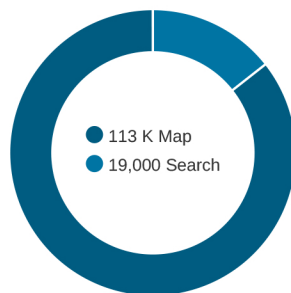


GMB INSIGHTS

GMB Direct vs Discovery Searches



GMB Search vs Map Views



GMB Clicks

347



102

GMB Calls



- Discovery searches:** A customer searched for a category, product, or service that you offer, and your listing appeared.
- Direct searches:** A customer directly searched for your business name or address.
- Branded searches:** A customer searched for your brand or a brand related to your business.
- Views on Maps:** A customer found your business via Google Maps.
- View on Search:** A customer found your business via Google Search.

865

GMB Directions

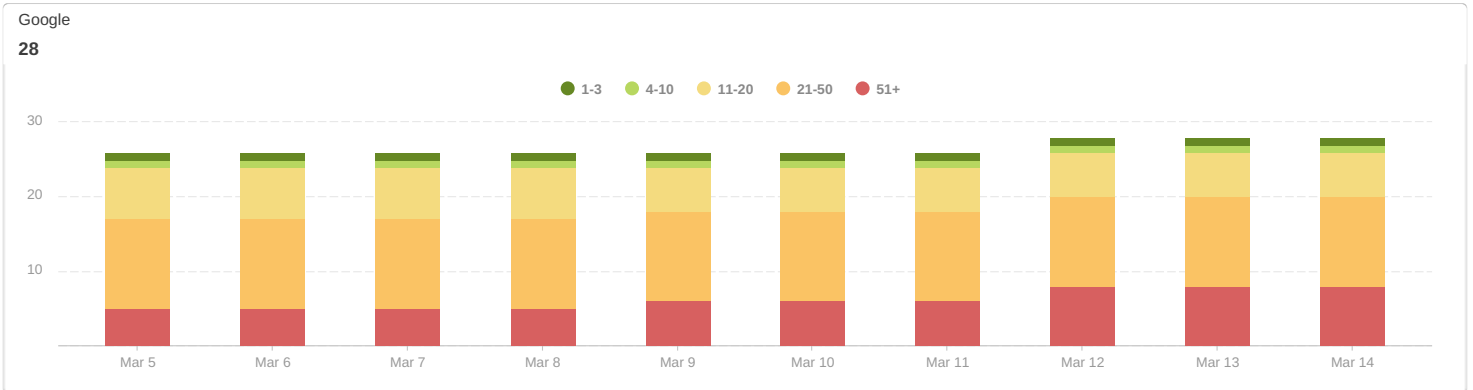
9

GMB Reviews

4.89

GMB Average Rating

Rankings














































28

Google

Showing 60 of 60 Rows

KEYWORD ▲	LOCATION	GOOGLE	GOOGLE URL
☆ caterers near me	🇺🇸 Berkeley, CA	not found	—
☆ catering	🇺🇸 Berkeley, CA	not found	—
☆ catering near me	🇺🇸 Berkeley, CA	not found	—
☆ farm to table restaurant	🇺🇸 Berkeley, CA	not found	—
☆ food to go near me	🇺🇸 Berkeley, CA	59 th	[home page]
☆ gluten free food near me	🇺🇸 Berkeley, CA	not found	—
☆ gluten free menu	🇺🇸 Berkeley, CA	not found	—
☆ gluten free restaurant	🇺🇸 Berkeley, CA	not found	—
☆ gluten free restaurants near me	🇺🇸 Berkeley, CA	not found	—
☆ healthy food delivery	🇺🇸 Berkeley, CA	not found	—
☆ healthy food near me	🇺🇸 Berkeley, CA	not found	—
☆ healthy food to go	🇺🇸 Berkeley, CA	not found	—
☆ healthy menu	🇺🇸 Berkeley, CA	not found	—
☆ healthy restaurant	🇺🇸 Berkeley, CA	not found	—
☆ healthy restaurants near me	🇺🇸 Berkeley, CA	not found	—
☆ keto menu	🇺🇸 Berkeley, CA	not found	—
☆ keto restaurant	🇺🇸 Berkeley, CA	not found	—

KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ keto restaurants near me	 Berkeley, CA	not found	—
☆ organic menu	 Berkeley, CA	not found	—
☆ organic restaurant	 Berkeley, CA	not found	—
☆ organic restaurants near me	 Berkeley, CA	not found	—
☆ paleo menu	 Berkeley, CA	not found	—
☆ paleo restaurant	 Berkeley, CA	not found	—
☆ paleo restaurants near me	 Berkeley, CA	96 th	[home page]
☆ plant based fast food	 Berkeley, CA	79 th	[home page]
☆ plant based food delivery	 Berkeley, CA	81 st	[home page]
☆ plant based food near me	 Berkeley, CA	10 th	[home page]
☆ plant based food to go	 Berkeley, CA	41 st	[home page]
☆ plant based menu	 Berkeley, CA	16 th	[home page]
☆ plant based restaurants near me	 Berkeley, CA	12 th	[home page]
☆ restaurant	 Berkeley, CA	not found	—
☆ restaurants	 Berkeley, CA	not found	—
☆ restaurants near me	 Berkeley, CA	not found	—
☆ salad near me	 Berkeley, CA	59 th	[home page]
☆ salad to go	 Berkeley, CA	not found	—
☆ sandwich delivery near me	 Berkeley, CA	56 th	[home page]
☆ sandwiches to go	 Berkeley, CA	not found	—
☆ seasonal menu	 Berkeley, CA	31 st	/menu.html
☆ superfood restaurant	 Berkeley, CA	not found	—
☆ superfood restaurants near me	 Berkeley, CA	not found	—
☆ veg restaurants	 Berkeley, CA	49 th	[home page]
☆ vegan cuisine	 Berkeley, CA	not found	—
☆ vegan food delivery	 Berkeley, CA	73 rd	[home page]
☆ vegan food near me	 Berkeley, CA	18 th	[home page]
☆ vegan food to go	 Berkeley, CA	42 nd	[home page]
☆ vegan menu	 Berkeley, CA	16 th	[home page]
☆ vegan near me	 Berkeley, CA	19 th	[home page]
☆ vegan restaurant	 Berkeley, CA	46 th	[home page]
☆ vegan restaurants near me	 Berkeley, CA	27 th	[home page]

KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ vegetarian cuisine	 Berkeley, CA	96 th	[home page]
☆ vegetarian food delivery	 Berkeley, CA	45 th	[home page]
☆ vegetarian food near me	 Berkeley, CA	46 th	[home page]
☆ vegetarian food to go	 Berkeley, CA	23 rd	[home page]
☆ vegetarian menu	 Berkeley, CA	12 th	[home page]
☆ vegetarian near me	 Berkeley, CA	23 rd	[home page]
☆ vegetarian restaurant	 Berkeley, CA	not found	—
☆ vegetarian restaurants near me	 Berkeley, CA	23 rd	[home page]
☆ veggie burger	 Berkeley, CA	not found	—
☆ veggie burger near me	 Berkeley, CA	24 th	[home page]
☆ veggie grill	 Berkeley, CA	1 st	[home page]