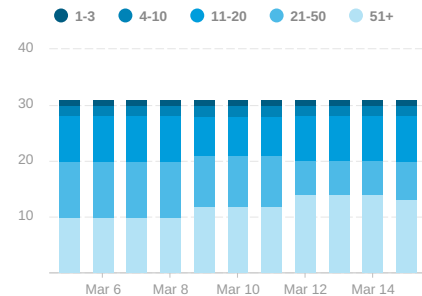


CALIFORNIA (Irvine Spectrum Center)

GOOGLE KEYWORD RANKINGS

Google Rankings

31



31

Desktop Rankings

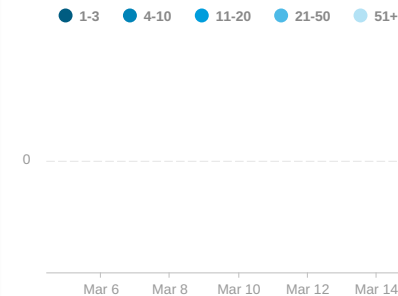
▼ 129

Desktop Ranking Change

ORGANIC SEARCH SHARE OF VOICE

Google Mobile Rankings

0



0

Mobile Rankings

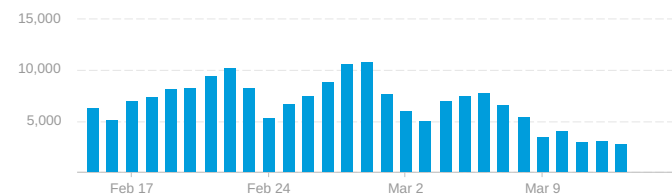
—

Mobile Ranking Change

GOOGLE MY BUSINESS (IRVINE SPECTRUM CENTER)

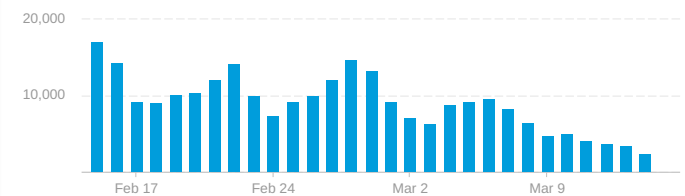
GMB Searches

191 K



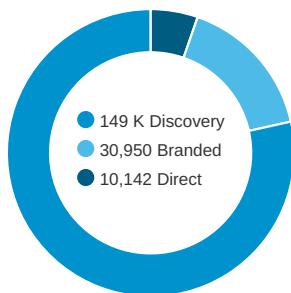
GMB Views

263 K

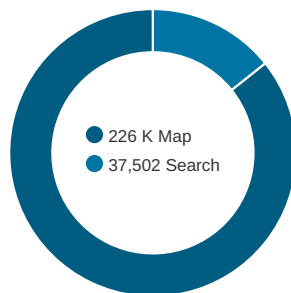


GMB INSIGHTS

GMB Direct vs Discovery Searches



GMB Search vs Map Views



GMB CUSTOMER ACTIONS

GMB Clicks

204



136

GMB Calls



- **Discovery searches:** A customer searched for a category, product, or service that you offer, and your listing appeared.
- **Direct searches:** A customer directly searched for your business name or address.
- **Branded searches:** A customer searched for your brand or a brand related to your business.
- **Views on Maps:** A customer found your business via Google Maps.
- **View on Search:** A customer found your business via Google Search.

549

GMB Directions

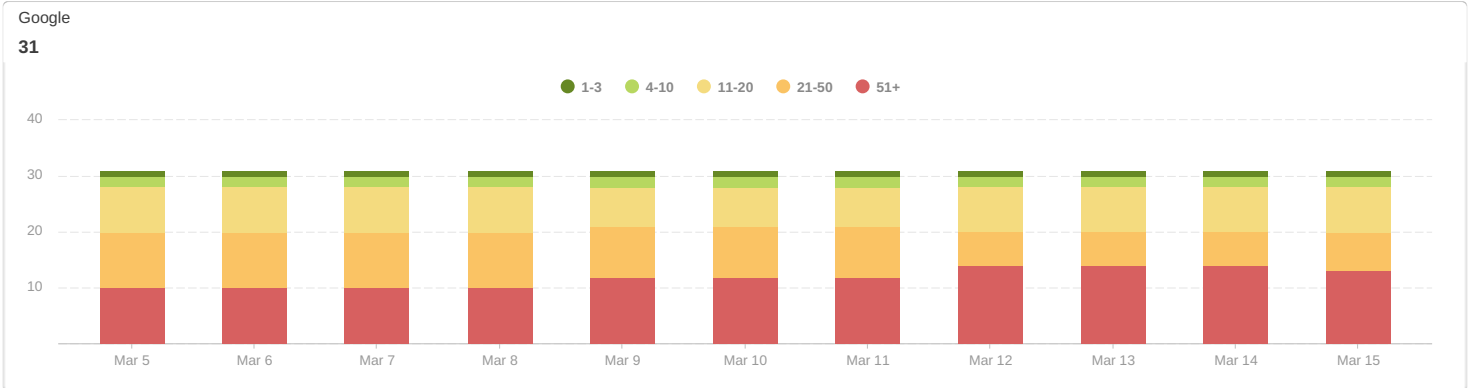
2

GMB Reviews

5

GMB Average Rating

Rankings














































31

Google

Showing 60 of 60 Rows

KEYWORD ▲	LOCATION	GOOGLE	GOOGLE URL
☆ caterers near me	🇺🇸 Irvine, CA	not found	—
☆ catering	🇺🇸 Irvine, CA	not found	—
☆ catering near me	🇺🇸 Irvine, CA	61 st	[home page]
☆ farm to table restaurant	🇺🇸 Irvine, CA	not found	—
☆ food to go near me	🇺🇸 Irvine, CA	44 th	[home page]
☆ gluten free food near me	🇺🇸 Irvine, CA	not found	—
☆ gluten free menu	🇺🇸 Irvine, CA	not found	—
☆ gluten free restaurant	🇺🇸 Irvine, CA	not found	—
☆ gluten free restaurants near me	🇺🇸 Irvine, CA	not found	—
☆ healthy food delivery	🇺🇸 Irvine, CA	not found	—
☆ healthy food near me	🇺🇸 Irvine, CA	not found	—
☆ healthy food to go	🇺🇸 Irvine, CA	not found	—
☆ healthy menu	🇺🇸 Irvine, CA	not found	—
☆ healthy restaurant	🇺🇸 Irvine, CA	not found	—
☆ healthy restaurants near me	🇺🇸 Irvine, CA	not found	—
☆ keto menu	🇺🇸 Irvine, CA	not found	—
☆ keto restaurant	🇺🇸 Irvine, CA	not found	—

KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ keto restaurants near me	 Irvine, CA	not found	—
☆ organic menu	 Irvine, CA	not found	—
☆ organic restaurant	 Irvine, CA	not found	—
☆ organic restaurants near me	 Irvine, CA	not found	—
☆ paleo menu	 Irvine, CA	not found	—
☆ paleo restaurant	 Irvine, CA	101 st	/menu.html
☆ paleo restaurants near me	 Irvine, CA	96 th	[home page]
☆ plant based fast food	 Irvine, CA	not found	—
☆ plant based food delivery	 Irvine, CA	83 rd	[home page]
☆ plant based food near me	 Irvine, CA	7 th	[home page]
☆ plant based food to go	 Irvine, CA	44 th	[home page]
☆ plant based menu	 Irvine, CA	19 th	[home page]
☆ plant based restaurants near me	 Irvine, CA	7 th	[home page]
☆ restaurant	 Irvine, CA	not found	—
☆ restaurants	 Irvine, CA	not found	—
☆ restaurants near me	 Irvine, CA	65 th	[home page]
☆ salad near me	 Irvine, CA	55 th	[home page]
☆ salad to go	 Irvine, CA	not found	—
☆ sandwich delivery near me	 Irvine, CA	72 nd	[home page]
☆ sandwiches to go	 Irvine, CA	not found	—
☆ seasonal menu	 Irvine, CA	55 th	/menu.html
☆ superfood restaurant	 Irvine, CA	not found	—
☆ superfood restaurants near me	 Irvine, CA	not found	—
☆ veg restaurants	 Irvine, CA	46 th	[home page]
☆ vegan cuisine	 Irvine, CA	not found	—
☆ vegan food delivery	 Irvine, CA	76 th	[home page]
☆ vegan food near me	 Irvine, CA	89 th	[home page]
☆ vegan food to go	 Irvine, CA	42 nd	[home page]
☆ vegan menu	 Irvine, CA	19 th	[home page]
☆ vegan near me	 Irvine, CA	19 th	[home page]
☆ vegan restaurant	 Irvine, CA	45 th	[home page]
☆ vegan restaurants near me	 Irvine, CA	18 th	[home page]

KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ vegetarian cuisine	 Irvine, CA	96 th	[home page]
☆ vegetarian food delivery	 Irvine, CA	51 st	[home page]
☆ vegetarian food near me	 Irvine, CA	18 th	[home page]
☆ vegetarian food to go	 Irvine, CA	38 th	[home page]
☆ vegetarian menu	 Irvine, CA	13 th	[home page]
☆ vegetarian near me	 Irvine, CA	13 th	[home page]
☆ vegetarian restaurant	 Irvine, CA	67 th	[home page]
☆ vegetarian restaurants near me	 Irvine, CA	16 th	[home page]
☆ veggie burger	 Irvine, CA	not found	—
☆ veggie burger near me	 Irvine, CA	26 th	[home page]
☆ veggie grill	 Irvine, CA	1 st	[home page]