

## **CALIFORNIA** (Pasadena)

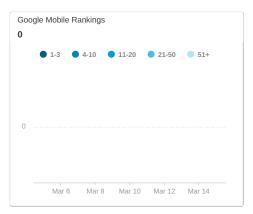
### **GOOGLE KEYWORD RANKINGS**

# Google Rankings 31 1-3 4-10 11-20 21-50 51+ 40 Mar 6 Mar 8 Mar 10 Mar 12 Mar 14





### ORGANIC SEARCH SHARE OF VOICE





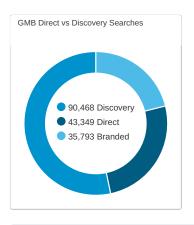
Mobile Ranking Change

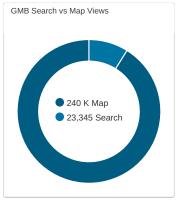
### GOOGLE MY BUSINESS (PASADENA)





### **GMB INSIGHTS**





### **GMB CUSTOMER ACTIONS**

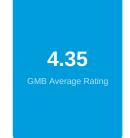




- Discovery searches: A customer searched for a category, product, or service that you offer, and your listing appeared.
- Direct searches: A customer directly searched for your business name or address
- Branded searches: A customer searched for your brand or a brand related to your business.
- Views on Maps: A customer found your business via Google Maps.
- View on Search: A customer found your business via Google Search.









# Rankings



31 Google

Showing 60 of 60 Rows			
KEYWORD •	LOCATION	GOOGLE	GOOGLE URL
☆ caterers near me	Pasadena, CA		
☆ catering	Pasadena, CA		
☆ catering near me	Pasadena, CA	67 <sup>th</sup>	[home page]
☆ farm to table restaurant	Pasadena, CA		
☆ food to go near me	Pasadena, CA	43 <sup>rd</sup>	[home page]
☆ gluten free food near me	Pasadena, CA		
☆ gluten free menu	Pasadena, CA		
☆ gluten free restaurant	Pasadena, CA		
☆ gluten free restaurants near me	Pasadena, CA		
$\stackrel{\wedge}{\hookrightarrow}$ healthy food delivery	Pasadena, CA		
healthy food near me	Pasadena, CA		
healthy food to go	Pasadena, CA		
☆ healthy menu	Pasadena, CA		
healthy restaurant	Pasadena, CA		
healthy restaurants near me	Pasadena, CA		
☆ keto menu	Pasadena, CA		
☆ keto restaurant	Pasadena, CA		



KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ keto restaurants near me	Pasadena, CA		
☆ organic menu	E Pasadena, CA		
☆ organic restaurant	E Pasadena, CA		_
	Pasadena, CA		
☆ paleo menu	Pasadena, CA		_
☆ paleo restaurant	Pasadena, CA	102 <sup>nd</sup>	/menu.html
	Pasadena, CA	94 <sup>th</sup>	[home page]
	E Pasadena, CA		
	Pasadena, CA	80 <sup>th</sup>	[home page]
	E Pasadena, CA	14 <sup>th</sup>	[home page]
☆ plant based food to go	E Pasadena, CA	46 <sup>th</sup>	[home page]
	E Pasadena, CA	19 <sup>th</sup>	[home page]
	E Pasadena, CA	14 <sup>th</sup>	[home page]
☆ restaurant	Pasadena, CA		
☆ restaurants	Pasadena, CA		
☆ restaurants near me	E Pasadena, CA	79 <sup>th</sup>	[home page]
☆ salad near me	Pasadena, CA	53 <sup>rd</sup>	[home page]
☆ salad to go	E Pasadena, CA		
☆ sandwich delivery near me	E Pasadena, CA	83 <sup>rd</sup>	[home page]
☆ sandwiches to go	E Pasadena, CA		_
☆ seasonal menu	E Pasadena, CA	59 <sup>th</sup>	/menu.html
☆ superfood restaurant	E Pasadena, CA		
☆ superfood restaurants near me	Pasadena, CA		
	Pasadena, CA	42 <sup>nd</sup>	[home page]
	Pasadena, CA		
	Pasadena, CA	76 <sup>th</sup>	[home page]
	Pasadena, CA	23 <sup>rd</sup>	[home page]
	E Pasadena, CA	43 <sup>rd</sup>	[home page]
☆ vegan menu	Pasadena, CA	22 <sup>nd</sup>	[home page]
	Pasadena, CA	19 <sup>th</sup>	[home page]
☆ vegan restaurant	Pasadena, CA	54 <sup>th</sup>	[home page]
	Pasadena, CA	21 <sup>st</sup>	[home page]



KEYWORD	LOCATION	GOOGLE	GOOGLE URL
	Pasadena, CA	95 <sup>th</sup>	[home page]
	E Pasadena, CA	48 <sup>th</sup>	[home page]
	E Pasadena, CA	25 <sup>th</sup>	[home page]
∨egetarian food to go	E Pasadena, CA	45 <sup>th</sup>	[home page]
	Pasadena, CA	13 <sup>th</sup>	[home page]
	Pasadena, CA	16 <sup>th</sup>	[home page]
☆ vegetarian restaurant	Pasadena, CA	91 <sup>st</sup>	[home page]
vegetarian restaurants near me	Pasadena, CA	23 <sup>rd</sup>	[home page]
	E Pasadena, CA		
	Pasadena, CA	29 <sup>th</sup>	[home page]
∀ veggie grill	E Pasadena, CA	1 <sup>st</sup>	[home page]