CALIFORNIA (Santa Monica)

GOOGLE KEYWORD RANKINGS

Google Rankings
28

● 1-3 ● 4-10 ● 11-20 ● 21-50 ● 51+
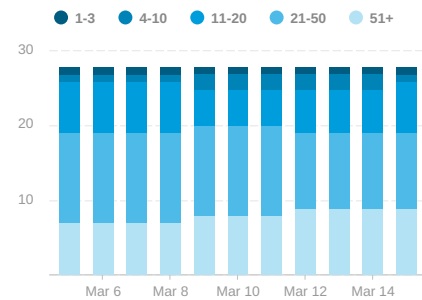
28
Desktop Rankings

▼ **65**
Desktop Ranking Change

ORGANIC SEARCH SHARE OF VOICE

Google Mobile Rankings
0

● 1-3 ● 4-10 ● 11-20 ● 21-50 ● 51+
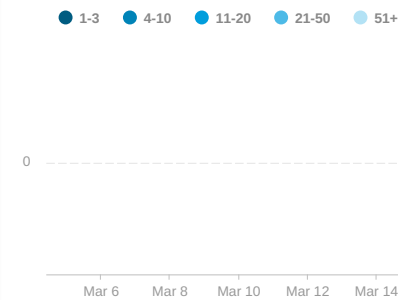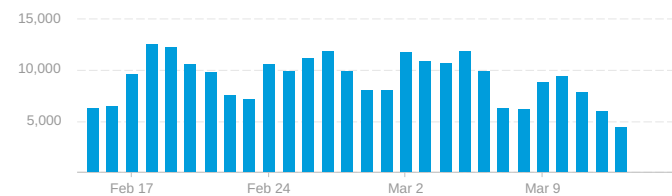

0
Mobile Rankings

—
Mobile Ranking Change

GOOGLE MY BUSINESS (SANTA MONICA)
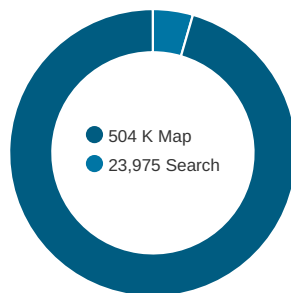
GMB Searches
258 K

GMB Views
528 K
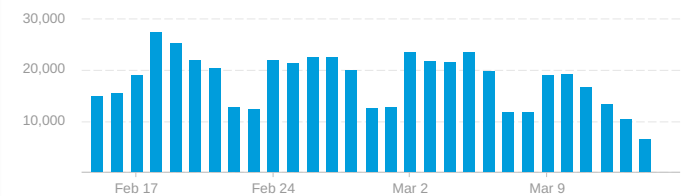
GMB INSIGHTS

GMB Direct vs Discovery Searches

● 127 K Direct
● 80,332 Discovery
● 50,284 Branded
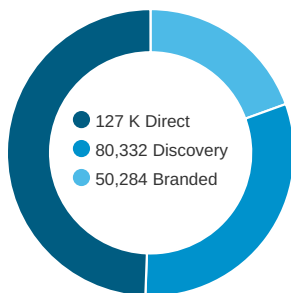
GMB Search vs Map Views

● 504 K Map
● 23,975 Search

GMB CUSTOMER ACTIONS

GMB Clicks
393

300
GMB Calls

- **Discovery searches:** A customer searched for a category, product, or service that you offer, and your listing appeared.
- **Direct searches:** A customer directly searched for your business name or address.
- **Branded searches:** A customer searched for your brand or a brand related to your business.
- **Views on Maps:** A customer found your business via Google Maps.
- **View on Search:** A customer found your business via Google Search.
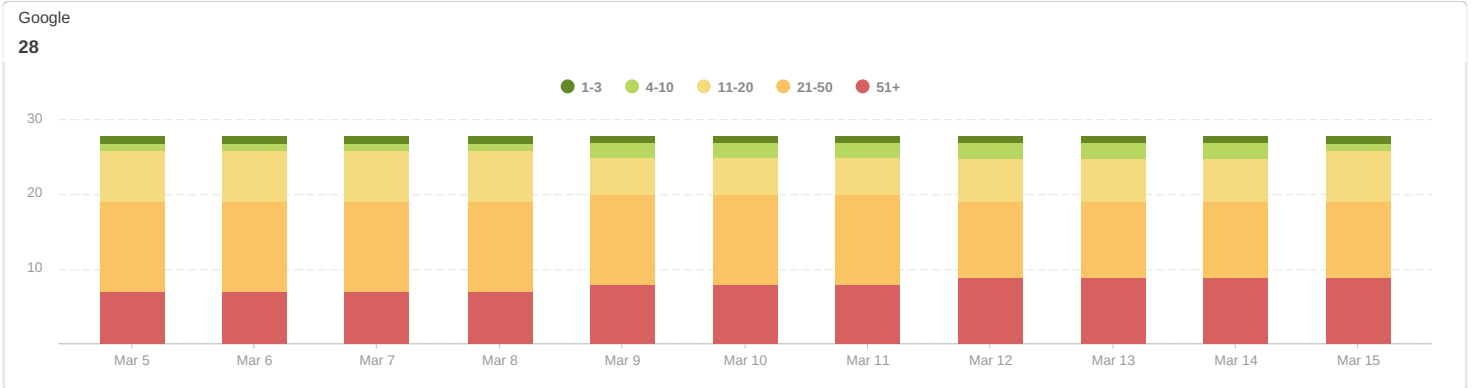
1,305
GMB Directions

11
GMB Reviews

4.55
GMB Average Rating

PELORUS DIGITAL MEDIA
strategic marketing solutions

Rankings

Google
28

● 1-3 ● 4-10 ● 11-20 ● 21-50 ● 51+

| | Mar 5 | Mar 6 | Mar 7 | Mar 8 | Mar 9 | Mar 10 | Mar 11 | Mar 12 | Mar 13 | Mar 14 | Mar 15 |

28

Google

Showing 60 of 60 Rows

KEYWORD ▲	LOCATION	GOOGLE	GOOGLE URL
☆ caterers near me	🇺🇸 Santa Monica, CA	not found	—
☆ catering	🇺🇸 Santa Monica, CA	not found	—
☆ catering near me	🇺🇸 Santa Monica, CA	73rd	[home page]
☆ farm to table restaurant	🇺🇸 Santa Monica, CA	not found	—
☆ food to go near me	🇺🇸 Santa Monica, CA	51st	[home page]
☆ gluten free food near me	🇺🇸 Santa Monica, CA	not found	—
☆ gluten free menu	🇺🇸 Santa Monica, CA	not found	—
☆ gluten free restaurant	🇺🇸 Santa Monica, CA	not found	—
☆ gluten free restaurants near me	🇺🇸 Santa Monica, CA	not found	—
☆ healthy food delivery	🇺🇸 Santa Monica, CA	not found	—
☆ healthy food near me	🇺🇸 Santa Monica, CA	not found	—
☆ healthy food to go	🇺🇸 Santa Monica, CA	not found	—
☆ healthy menu	🇺🇸 Santa Monica, CA	not found	—
☆ healthy restaurant	🇺🇸 Santa Monica, CA	not found	—
☆ healthy restaurants near me	🇺🇸 Santa Monica, CA	not found	—
☆ keto menu	🇺🇸 Santa Monica, CA	not found	—
☆ keto restaurant	🇺🇸 Santa Monica, CA	not found	—

KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ keto restaurants near me	🇺🇸 Santa Monica, CA	not found	—
☆ organic menu	🇺🇸 Santa Monica, CA	not found	—
☆ organic restaurant	🇺🇸 Santa Monica, CA	not found	—
☆ organic restaurants near me	🇺🇸 Santa Monica, CA	not found	—
☆ paleo menu	🇺🇸 Santa Monica, CA	not found	—
☆ paleo restaurant	🇺🇸 Santa Monica, CA	not found	—
☆ paleo restaurants near me	🇺🇸 Santa Monica, CA	not found	—
☆ plant based fast food	🇺🇸 Santa Monica, CA	not found	—
☆ plant based food delivery	🇺🇸 Santa Monica, CA	85th	[home page]
☆ plant based food near me	🇺🇸 Santa Monica, CA	10th	[home page]
☆ plant based food to go	🇺🇸 Santa Monica, CA	41st	[home page]
☆ plant based menu	🇺🇸 Santa Monica, CA	23rd	[home page]
☆ plant based restaurants near me	🇺🇸 Santa Monica, CA	11th	[home page]
☆ restaurant	🇺🇸 Santa Monica, CA	not found	—
☆ restaurants	🇺🇸 Santa Monica, CA	not found	—
☆ restaurants near me	🇺🇸 Santa Monica, CA	not found	—
☆ salad near me	🇺🇸 Santa Monica, CA	51st	[home page]
☆ salad to go	🇺🇸 Santa Monica, CA	not found	—
☆ sandwich delivery near me	🇺🇸 Santa Monica, CA	84th	[home page]
☆ sandwiches to go	🇺🇸 Santa Monica, CA	not found	—
☆ seasonal menu	🇺🇸 Santa Monica, CA	72nd	/menu.html
☆ superfood restaurant	🇺🇸 Santa Monica, CA	not found	—
☆ superfood restaurants near me	🇺🇸 Santa Monica, CA	not found	—
☆ veg restaurants	🇺🇸 Santa Monica, CA	50th	[home page]
☆ vegan cuisine	🇺🇸 Santa Monica, CA	not found	—
☆ vegan food delivery	🇺🇸 Santa Monica, CA	78th	[home page]
☆ vegan food near me	🇺🇸 Santa Monica, CA	22nd	[home page]
☆ vegan food to go	🇺🇸 Santa Monica, CA	44th	[home page]
☆ vegan menu	🇺🇸 Santa Monica, CA	23rd	[home page]
☆ vegan near me	🇺🇸 Santa Monica, CA	19th	[home page]
☆ vegan restaurant	🇺🇸 Santa Monica, CA	49th	[home page]
☆ vegan restaurants near me	🇺🇸 Santa Monica, CA	21st	[home page]

KEYWORD	LOCATION	GOOGLE	GOOGLE URL
⭐ vegetarian cuisine	🇺🇸 Santa Monica, CA	95th	[home page]
⭐ vegetarian food delivery	🇺🇸 Santa Monica, CA	51st	[home page]
⭐ vegetarian food near me	🇺🇸 Santa Monica, CA	17th	[home page]
⭐ vegetarian food to go	🇺🇸 Santa Monica, CA	22nd	[home page]
⭐ vegetarian menu	🇺🇸 Santa Monica, CA	13th	[home page]
⭐ vegetarian near me	🇺🇸 Santa Monica, CA	13th	[home page]
⭐ vegetarian restaurant	🇺🇸 Santa Monica, CA	20th	[home page]
⭐ vegetarian restaurants near me	🇺🇸 Santa Monica, CA	19th	[home page]
⭐ veggie burger	🇺🇸 Santa Monica, CA	not found	—
⭐ veggie burger near me	🇺🇸 Santa Monica, CA	32nd	[home page]
⭐ veggie grill	🇺🇸 Santa Monica, CA	1st	[home page]