

## **ILLINOIS (The Loop)**

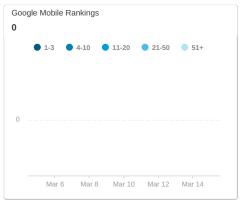
### **GOOGLE KEYWORD RANKINGS**

# Google Rankings 25 1-3 4-10 11-20 21-50 51+ 30 20 Mar 6 Mar 8 Mar 10 Mar 12 Mar 14





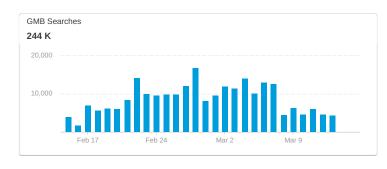
### ORGANIC SEARCH SHARE OF VOICE





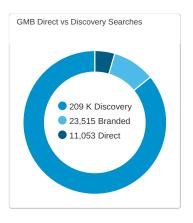
Mobile Ranking Change

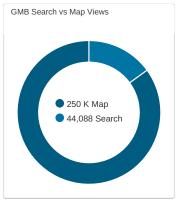
### GOOGLE MY BUSINESS (THE LOOP)





### **GMB INSIGHTS**





### **GMB CUSTOMER ACTIONS**





- Discovery searches: A customer searched for a category, product, or service that you offer, and your listing appeared.
- Direct searches: A customer directly searched for your business name or address
- Branded searches: A customer searched for your brand or a brand related to your business.
- Views on Maps: A customer found your business via Google Maps.
- View on Search: A customer found your business via Google Search.









# Rankings



25 Google

Showing 60 of 60 Rows			
KEYWORD •	LOCATION	GOOGLE	GOOGLE URL
☆ caterers near me	Chicago, IL		
☆ catering	Chicago, IL		
catering near me	Chicago, IL		
☆ farm to table restaurant	Chicago, IL		
☆ food to go near me	Chicago, IL	65 <sup>th</sup>	[home page]
☆ gluten free food near me	Chicago, IL		
☆ gluten free menu	Chicago, IL		
☆ gluten free restaurant	Chicago, IL		
☆ gluten free restaurants near me	Chicago, IL		
☆ healthy food delivery	Chicago, IL		
☆ healthy food near me	Chicago, IL		
☆ healthy food to go	Chicago, IL		
☆ healthy menu	Chicago, IL		
☆ healthy restaurant	Chicago, IL		
	Chicago, IL		
☆ keto menu	Chicago, IL		
☆ keto restaurant	Chicago, IL		



KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ keto restaurants near me	Chicago, IL		
☆ organic menu	Chicago, IL		
☆ organic restaurant	Chicago, IL		_
	Chicago, IL		
☆ paleo menu	Chicago, IL		
☆ paleo restaurant	Chicago, IL		
☆ paleo restaurants near me	Chicago, IL		
☆ plant based fast food	Chicago, IL		
☆ plant based food delivery	Chicago, IL	78 <sup>th</sup>	[home page]
☆ plant based food near me	Chicago, IL	17 <sup>th</sup>	[home page]
☆ plant based food to go	Chicago, IL	39 <sup>th</sup>	[home page]
☆ plant based menu	Chicago, IL	23 <sup>rd</sup>	[home page]
☆ plant based restaurants near me	Chicago, IL	17 <sup>th</sup>	[home page]
☆ restaurant	Chicago, IL		
☆ restaurants	Chicago, IL		
☆ restaurants near me	Chicago, IL		
☆ salad near me	Chicago, IL	75 <sup>th</sup>	[home page]
☆ salad to go	Chicago, IL		
☆ sandwich delivery near me	Chicago, IL		
☆ sandwiches to go	Chicago, IL		
☆ seasonal menu	Chicago, IL		
☆ superfood restaurant	Chicago, IL		
☆ superfood restaurants near me	Chicago, IL		
	Chicago, IL	52 <sup>nd</sup>	[home page]
	Chicago, IL		
	Chicago, IL	73 <sup>rd</sup>	[home page]
☆ vegan food near me	Chicago, IL	27 <sup>th</sup>	[home page]
	Chicago, IL	49 <sup>th</sup>	[home page]
	Chicago, IL	25 <sup>th</sup>	[home page]
	Chicago, IL	37 <sup>th</sup>	[home page]
	Chicago, IL	63 <sup>rd</sup>	[home page]
	Chicago, IL	40 <sup>th</sup>	[home page]



KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ vegetarian cuisine	Chicago, IL	94 <sup>th</sup>	[home page]
	Chicago, IL	45 <sup>th</sup>	[home page]
	Chicago, IL	41 <sup>st</sup>	[home page]
⟨     ⟨     ⟩ vegetarian food to go	Chicago, IL	28 <sup>th</sup>	[home page]
	Chicago, IL	25 <sup>th</sup>	[home page]
	Chicago, IL	18 <sup>th</sup>	[home page]
☆ vegetarian restaurant	Chicago, IL	37 <sup>th</sup>	[home page]
☆ vegetarian restaurants near me	Chicago, IL	38 <sup>th</sup>	[home page]
☆ veggie burger	Chicago, IL		
	Chicago, IL	40 <sup>th</sup>	[home page]
∨eggie grill	Chicago, IL	1 <sup>st</sup>	[home page]