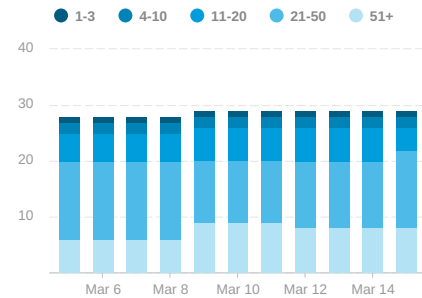


CALIFORNIA (Toluca Lake)

GOOGLE KEYWORD RANKINGS

Google Rankings

29



29

Desktop Rankings

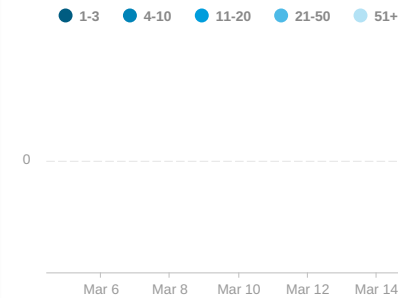
▼ 84

Desktop Ranking Change

ORGANIC SEARCH SHARE OF VOICE

Google Mobile Rankings

0



0

Mobile Rankings

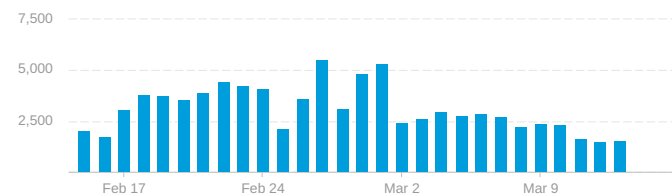
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Mobile Ranking Change

GOOGLE MY BUSINESS (TOLUCA LAKE)

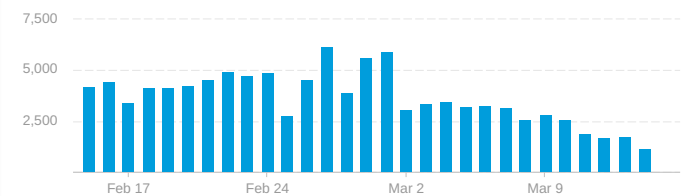
GMB Searches

87,546



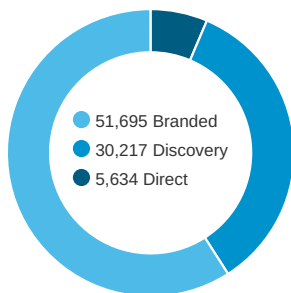
GMB Views

107 K

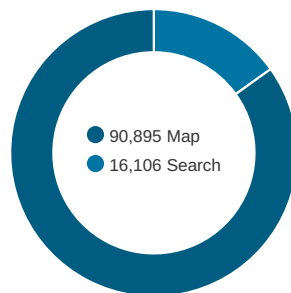


GMB INSIGHTS

GMB Direct vs Discovery Searches



GMB Search vs Map Views



GMB CUSTOMER ACTIONS

GMB Clicks

429



295

GMB Calls



- **Discovery searches:** A customer searched for a category, product, or service that you offer, and your listing appeared.
- **Direct searches:** A customer directly searched for your business name or address.
- **Branded searches:** A customer searched for your brand or a brand related to your business.
- **Views on Maps:** A customer found your business via Google Maps.
- **View on Search:** A customer found your business via Google Search.

1,403

GMB Directions

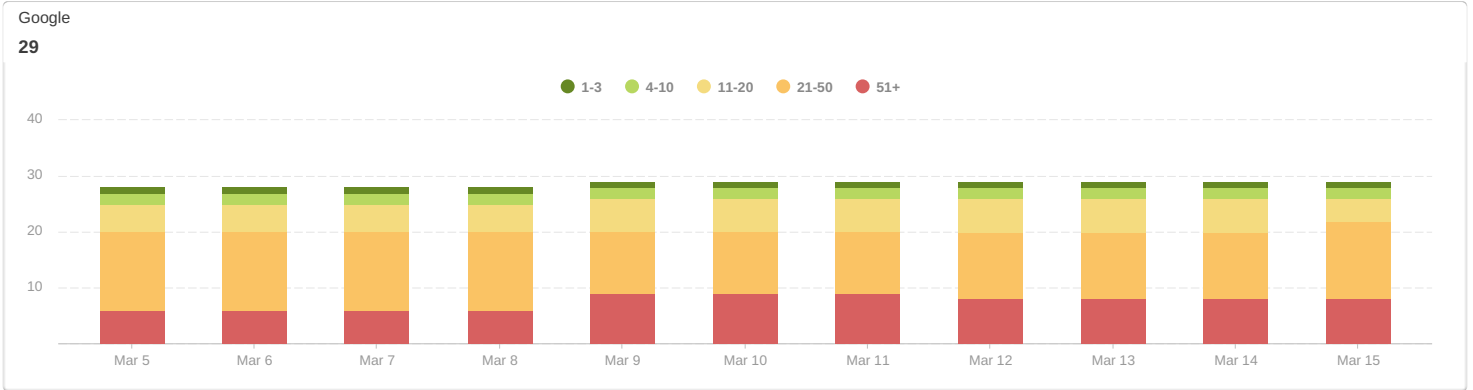
14

GMB Reviews

4.64

GMB Average Rating


















Rankings














































29

Google

Showing 60 of 60 Rows

| KEYWORD ▲ | LOCATION | GOOGLE | GOOGLE URL |
|-----------------------------------|---|------------------|-------------|
| ☆ caterers near me |  Burbank, CA | not found | — |
| ☆ catering |  Burbank, CA | not found | — |
| ☆ catering near me |  Burbank, CA | 78 th | [home page] |
| ☆ farm to table restaurant |  Burbank, CA | not found | — |
| ☆ food to go near me |  Burbank, CA | 50 th | [home page] |
| ☆ gluten free food near me |  Burbank, CA | not found | — |
| ☆ gluten free menu |  Burbank, CA | not found | — |
| ☆ gluten free restaurant |  Burbank, CA | not found | — |
| ☆ gluten free restaurants near me |  Burbank, CA | not found | — |
| ☆ healthy food delivery |  Burbank, CA | not found | — |
| ☆ healthy food near me |  Burbank, CA | not found | — |
| ☆ healthy food to go |  Burbank, CA | not found | — |
| ☆ healthy menu |  Burbank, CA | not found | — |
| ☆ healthy restaurant |  Burbank, CA | not found | — |
| ☆ healthy restaurants near me |  Burbank, CA | not found | — |
| ☆ keto menu |  Burbank, CA | not found | — |
| ☆ keto restaurant |  Burbank, CA | not found | — |

| KEYWORD | LOCATION | GOOGLE | GOOGLE URL |
|-----------------------------------|---|------------------|-------------|
| ☆ keto restaurants near me |  Burbank, CA | not found | — |
| ☆ organic menu |  Burbank, CA | not found | — |
| ☆ organic restaurant |  Burbank, CA | not found | — |
| ☆ organic restaurants near me |  Burbank, CA | not found | — |
| ☆ paleo menu |  Burbank, CA | not found | — |
| ☆ paleo restaurant |  Burbank, CA | 99 th | /menu.html |
| ☆ paleo restaurants near me |  Burbank, CA | not found | — |
| ☆ plant based fast food |  Burbank, CA | not found | — |
| ☆ plant based food delivery |  Burbank, CA | 76 th | [home page] |
| ☆ plant based food near me |  Burbank, CA | 10 th | [home page] |
| ☆ plant based food to go |  Burbank, CA | 43 rd | [home page] |
| ☆ plant based menu |  Burbank, CA | 24 th | [home page] |
| ☆ plant based restaurants near me |  Burbank, CA | 14 th | [home page] |
| ☆ restaurant |  Burbank, CA | not found | — |
| ☆ restaurants |  Burbank, CA | not found | — |
| ☆ restaurants near me |  Burbank, CA | not found | — |
| ☆ salad near me |  Burbank, CA | 60 th | [home page] |
| ☆ salad to go |  Burbank, CA | not found | — |
| ☆ sandwich delivery near me |  Burbank, CA | 81 st | [home page] |
| ☆ sandwiches to go |  Burbank, CA | not found | — |
| ☆ seasonal menu |  Burbank, CA | 56 th | /menu.html |
| ☆ superfood restaurant |  Burbank, CA | not found | — |
| ☆ superfood restaurants near me |  Burbank, CA | not found | — |
| ☆ veg restaurants |  Burbank, CA | 50 th | [home page] |
| ☆ vegan cuisine |  Burbank, CA | not found | — |
| ☆ vegan food delivery |  Burbank, CA | 71 st | [home page] |
| ☆ vegan food near me |  Burbank, CA | 23 rd | [home page] |
| ☆ vegan food to go |  Burbank, CA | 43 rd | [home page] |
| ☆ vegan menu |  Burbank, CA | 23 rd | [home page] |
| ☆ vegan near me |  Burbank, CA | 14 th | [home page] |
| ☆ vegan restaurant |  Burbank, CA | 47 th | [home page] |
| ☆ vegan restaurants near me |  Burbank, CA | 30 th | [home page] |

| KEYWORD | LOCATION | GOOGLE | GOOGLE URL |
|----------------------------------|---|------------------|-------------|
| ☆ vegetarian cuisine |  Burbank, CA | 94 th | [home page] |
| ☆ vegetarian food delivery |  Burbank, CA | 48 th | [home page] |
| ☆ vegetarian food near me |  Burbank, CA | 13 th | [home page] |
| ☆ vegetarian food to go |  Burbank, CA | 40 th | [home page] |
| ☆ vegetarian menu |  Burbank, CA | 13 th | [home page] |
| ☆ vegetarian near me |  Burbank, CA | 10 th | [home page] |
| ☆ vegetarian restaurant |  Burbank, CA | 36 th | [home page] |
| ☆ vegetarian restaurants near me |  Burbank, CA | 26 th | [home page] |
| ☆ veggie burger |  Burbank, CA | not found | — |
| ☆ veggie burger near me |  Burbank, CA | 27 th | [home page] |
| ☆ veggie grill |  Burbank, CA | 1 st | [home page] |