

### **CALIFORNIA (UCLA Ackerman Union)**

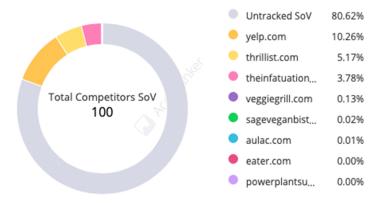
#### **GOOGLE KEYWORD RANKINGS**

# Google Rankings 4-10 11-20 21-50 51+ 30 Mar 8 Mar 10 Mar 12





#### ORGANIC SEARCH SHARE OF VOICE



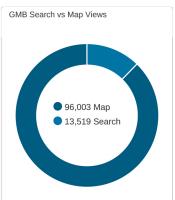
#### GOOGLE MY BUSINESS (ACKERMAN UNION)

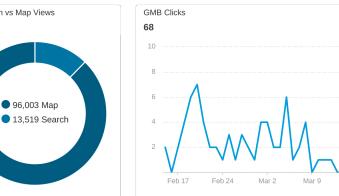




### **GMB INSIGHTS**









**GMB CUSTOMER ACTIONS** 



- Discovery searches: A customer searched for a category, product, or service that you offer, and your listing appeared. • Direct searches: A customer directly searched for your business name or
- address
- Branded searches: A customer searched for your brand or a brand related to
- Views on Maps: A customer found your business via Google Maps.
- View on Search: A customer found your business via Google Search.





## Rankings



**29** 

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Showing 60 of 60 Rows			
KEYWORD A	LOCATION	GOOGLE	GOOGLE URL
☆ caterers near me	Los Angeles, CA		
☆ catering	Los Angeles, CA		
☆ catering near me	Los Angeles, CA		
☆ farm to table restaurant	Los Angeles, CA		
☆ food to go near me	Los Angeles, CA	50 <sup>th</sup>	[home page]
☆ gluten free food near me	Los Angeles, CA		
☆ gluten free menu	Los Angeles, CA		
☆ gluten free restaurant	Los Angeles, CA		
☆ gluten free restaurants near me	Los Angeles, CA		
☆ healthy food delivery	Los Angeles, CA		
☆ healthy food near me	Los Angeles, CA		
☆ healthy food to go	Los Angeles, CA		
☆ healthy menu	Los Angeles, CA		
☆ healthy restaurant	Los Angeles, CA		
healthy restaurants near me	Los Angeles, CA		
☆ keto menu	Los Angeles, CA		
☆ keto restaurant	Los Angeles, CA		



KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ keto restaurants near me	Los Angeles, CA		
☆ organic menu	Los Angeles, CA		
☆ organic restaurant	Los Angeles, CA		_
⇔ organic restaurants near me	Los Angeles, CA		
☆ paleo menu	Los Angeles, CA		_
☆ paleo restaurant	Los Angeles, CA		
☆ paleo restaurants near me	Los Angeles, CA	92 <sup>nd</sup>	[home page]
☆ plant based fast food	Los Angeles, CA		
	Los Angeles, CA	86 <sup>th</sup>	[home page]
	Los Angeles, CA	17 <sup>th</sup>	[home page]
	Los Angeles, CA	42 <sup>nd</sup>	[home page]
☆ plant based menu	Los Angeles, CA	23 <sup>rd</sup>	[home page]
☆ plant based restaurants near me	Los Angeles, CA	17 <sup>th</sup>	[home page]
☆ restaurant	Los Angeles, CA		
☆ restaurants	Los Angeles, CA		
☆ restaurants near me	Los Angeles, CA	90 <sup>th</sup>	[home page]
☆ salad near me	Los Angeles, CA	58 <sup>th</sup>	[home page]
☆ salad to go	Los Angeles, CA		
☆ sandwich delivery near me	Los Angeles, CA	90 <sup>th</sup>	[home page]
☆ sandwiches to go	Los Angeles, CA		
☆ seasonal menu	Los Angeles, CA	71 <sup>st</sup>	/menu.html
☆ superfood restaurant	Los Angeles, CA		
☆ superfood restaurants near me	Los Angeles, CA		
⟨     ⟩ veg restaurants	Los Angeles, CA	52 <sup>nd</sup>	[home page]
☆ vegan cuisine	Los Angeles, CA		
☆ vegan food delivery	Los Angeles, CA	82 <sup>nd</sup>	[home page]
∀ vegan food near me	Los Angeles, CA	26 <sup>th</sup>	[home page]
∀ vegan food to go	Los Angeles, CA	45 <sup>th</sup>	[home page]
☆ vegan menu	Los Angeles, CA	24 <sup>th</sup>	[home page]
∀ vegan near me	Los Angeles, CA	29 <sup>th</sup>	[home page]
☆ vegan restaurant	Los Angeles, CA	62 <sup>nd</sup>	[home page]
	Los Angeles, CA	33 <sup>rd</sup>	[home page]



KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ vegetarian cuisine	Los Angeles, CA	98 <sup>th</sup>	[home page]
	Los Angeles, CA	55 <sup>th</sup>	[home page]
	Los Angeles, CA	15 <sup>th</sup>	[home page]
⟨     ⟨     ⟩ vegetarian food to go	Los Angeles, CA	22 <sup>nd</sup>	[home page]
	Los Angeles, CA	16 <sup>th</sup>	[home page]
	Los Angeles, CA	20 <sup>th</sup>	[home page]
☆ vegetarian restaurant	Los Angeles, CA	36 <sup>th</sup>	[home page]
☆ vegetarian restaurants near me	Los Angeles, CA	30 <sup>th</sup>	[home page]
☆ veggie burger	Los Angeles, CA		
	Los Angeles, CA	33 <sup>rd</sup>	[home page]
∨eggie grill	Los Angeles, CA	1 <sup>st</sup>	[home page]