

# **WASHINGTON (University Village)**

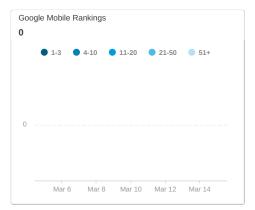
### **GOOGLE KEYWORD RANKINGS**

# Google Rankings 27 1.3 4.10 11.20 21.50 51+ 30 Mar 6 Mar 8 Mar 10 Mar 12 Mar 14

**27**Desktop Rankings

**▼ 91**Desktop Ranking Change

### ORGANIC SEARCH SHARE OF VOICE





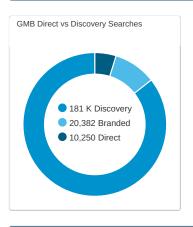
Mobile Ranking Change

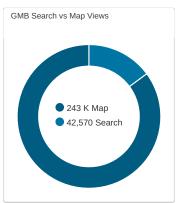
# GOOGLE MY BUSINESS (UNIVERSITY VILLAGE)





# GMB INSIGHTS





## **GMB CUSTOMER ACTIONS**





- Discovery searches: A customer searched for a category, product, or service that you offer, and your listing appeared.
- Direct searches: A customer directly searched for your business name or address
- Branded searches: A customer searched for your brand or a brand related to your business.
- Views on Maps: A customer found your business via Google Maps.
- View on Search: A customer found your business via Google Search.

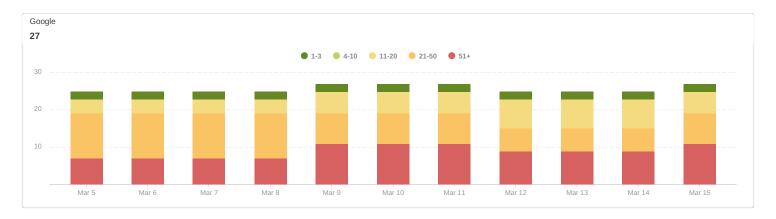




**4.36**GMB Average Rating



# Rankings



27
Google

Showing 60 of 60 Rows			
KEYWORD •	LOCATION	GOOGLE	GOOGLE URL
☆ caterers near me	Seattle, WA		
☆ catering	Seattle, WA		
☆ catering near me	Seattle, WA		
☆ farm to table restaurant	Seattle, WA		
Arr food to go near me	Seattle, WA	61 <sup>st</sup>	[home page]
☆ gluten free food near me	Seattle, WA		
☆ gluten free menu	Seattle, WA		
☆ gluten free restaurant	Seattle, WA		
☆ gluten free restaurants near me	Seattle, WA		
☆ healthy food delivery	Seattle, WA		
☆ healthy food near me	Seattle, WA		
☆ healthy food to go	Seattle, WA		
☆ healthy menu	Seattle, WA		
☆ healthy restaurant	Seattle, WA		
	Seattle, WA		
☆ keto menu	Seattle, WA		

Seattle, WA

 $_{\bigtriangleup}$  keto restaurant



KEYWORD	LOCATION	GOOGLE	GOOGLE URL
☆ keto restaurants near me	Seattle, WA		
☆ organic menu	Seattle, WA		
☆ organic restaurant	Seattle, WA		_
organic restaurants near me	Seattle, WA		
☆ paleo menu	Seattle, WA		_
☆ paleo restaurant	Seattle, WA	101 <sup>st</sup>	/menu.html
	Seattle, WA	96 <sup>th</sup>	[home page]
	Seattle, WA		
	Seattle, WA	78 <sup>th</sup>	[home page]
	Seattle, WA	13 <sup>th</sup>	[home page]
☆ plant based food to go	Seattle, WA	2 <sup>nd</sup>	[home page]
	Seattle, WA	19 <sup>th</sup>	[home page]
	Seattle, WA	12 <sup>th</sup>	[home page]
☆ restaurant	Seattle, WA		
☆ restaurants	Seattle, WA		
	Seattle, WA		
☆ salad near me	Seattle, WA	66 <sup>th</sup>	[home page]
☆ salad to go	Seattle, WA		
☆ sandwich delivery near me	Seattle, WA	74 <sup>th</sup>	[home page]
☆ sandwiches to go	Seattle, WA		
☆ seasonal menu	Seattle, WA		
	Seattle, WA		
☆ superfood restaurants near me	Seattle, WA		
	Seattle, WA	57 <sup>th</sup>	[home page]
	Seattle, WA		
☆ vegan food delivery	Seattle, WA	77 <sup>th</sup>	[home page]
☆ vegan food near me	Seattle, WA	20 <sup>th</sup>	[home page]
☆ vegan food to go	Seattle, WA	43 <sup>rd</sup>	[home page]
☆ vegan menu	Seattle, WA	23 <sup>rd</sup>	[home page]
	Seattle, WA	19 <sup>th</sup>	[home page]
☆ vegan restaurant	Seattle, WA	60 <sup>th</sup>	[home page]
	Seattle, WA	19 <sup>th</sup>	[home page]



KEYWORD	LOCATION	GOOGLE	GOOGLE URL
	Seattle, WA	97 <sup>th</sup>	[home page]
	Seattle, WA	53 <sup>rd</sup>	[home page]
	Seattle, WA	33 <sup>rd</sup>	[home page]
ightharpoonup vegetarian food to go	Seattle, WA	44 <sup>th</sup>	[home page]
☆ vegetarian menu	Seattle, WA	22 <sup>nd</sup>	[home page]
☆ vegetarian near me	Seattle, WA	33 <sup>rd</sup>	/store/382/Downtown-Seattle
<ul><li></li></ul>	Seattle, WA	33 <sup>rd</sup>	/store/382/Downtown-Seattle
			/store/382/Downtown-Seattle  [home page]
☆ vegetarian restaurant	Seattle, WA		
	Seattle, WA	not found 27 <sup>th</sup>	